



bluesky
DIGITAL ASSETS

About Bluesky Digital Assets

Bluesky Digital Assets Corp. (BSDA) is a Canadian publicly traded corporation (BTC.CN)

<https://ca.finance.yahoo.com/quote/BTC.CN/>

BSDA is primarily a technology company focused on monetizing opportunities associated with the Blockchain.

BSDA in its startup phase during the crypto mining boom operated digital mining facilities that consistently generated revenue and profitability.

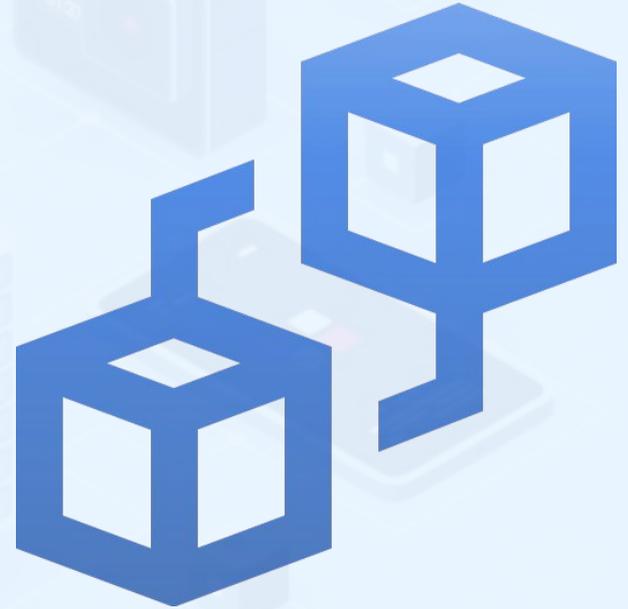
BSDA has always maintained a diversified focus on the Blockchain and invested in R&D to explore opportunities differentiated from crypto mining efforts.

BSDA in response to a negative crypto market has pivoted focus to its R&D division **blueskyINTEL (BSI)**

To learn more about **BSDA** & **BSI**, please visit our websites located at:

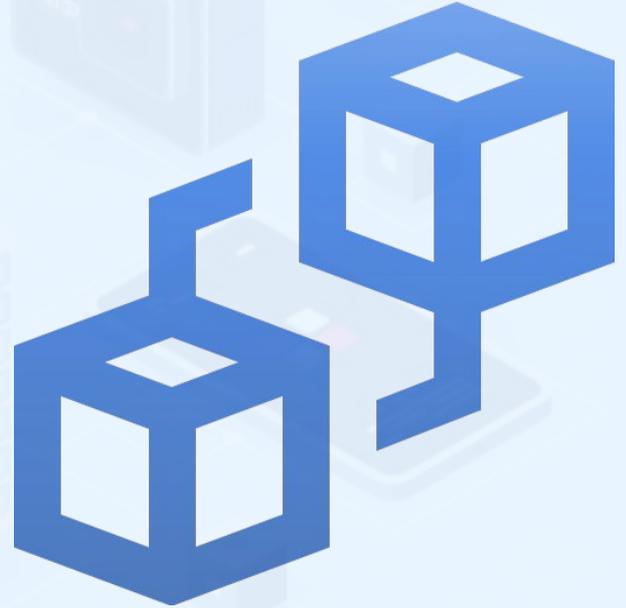
BSDA <https://www.blueskydigitalassets.com/>

BSI <https://www.blueskyintel.com/>



Forward-Looking Statements

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Learning About BlueSkyINTEL (index)

Who is **BlueskyINTEL (BSI)**

Why the Blockchain Focus

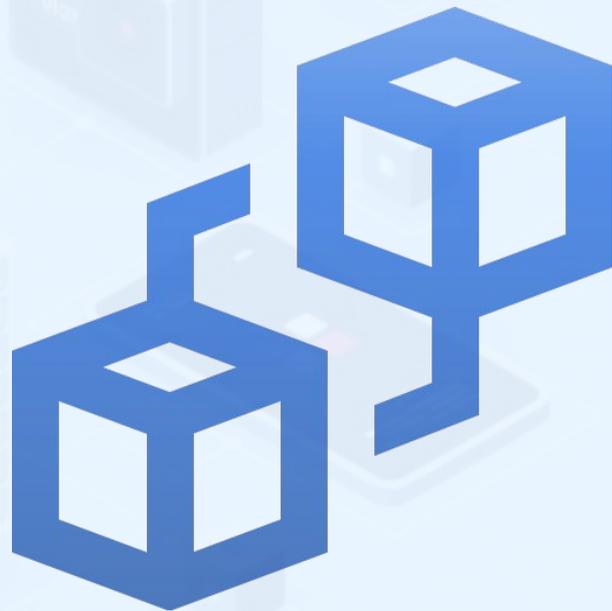
Current Tangibles

The Current Roadmap

R&D Methodologies

Differentiation

The Path to Revenue and Profitability



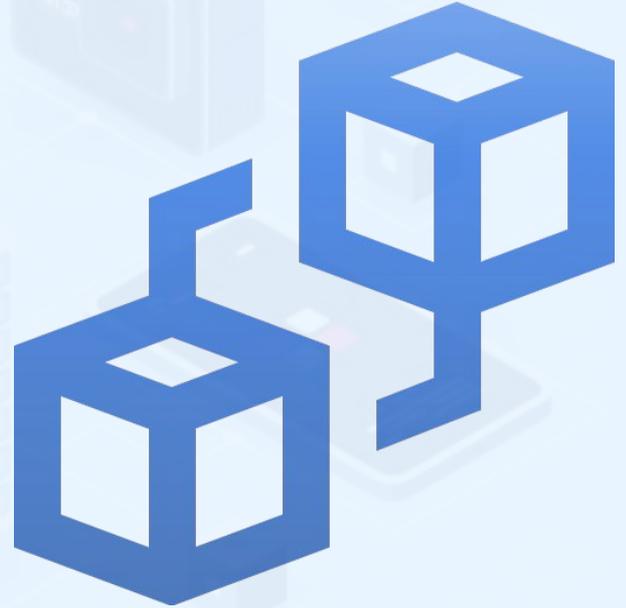
Who is BlueSkyINTEL?

BlueskyINTEL (BSI) is the R&D division of **Bluesky Digital Assets (BSDA)**

The **BSI** division is responsible for all Research and Development (R&D) for **BSDA**

All Blockchain related development efforts for applications, technical solutions, and web platforms are performed by the **BSI** R&D team.

BSI has already launched its Blockchain focused Web Engagement Platform located at www.blueskyintel.com



Why the Blockchain Focus?

Trust

(parties do not need to know each other to trust each other)

Decentralized Structure

(no single or big six lead structure/institution)

Improved Security & Privacy

(robust encryption/algorithms)

Reduced Costs

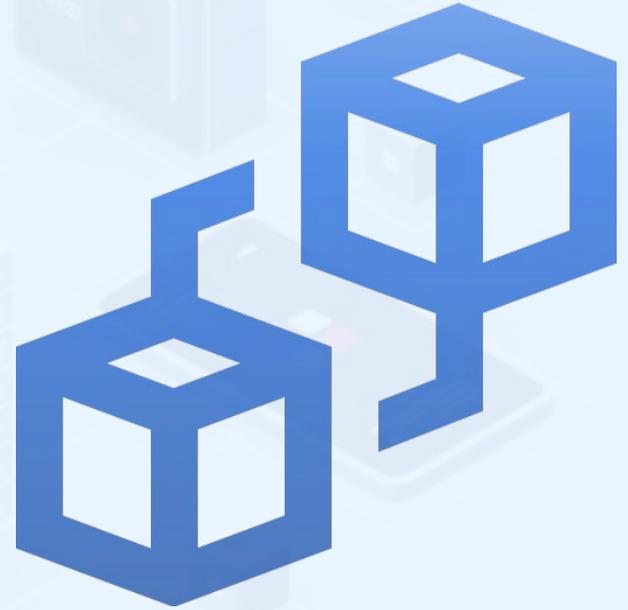
(transactions cost a fraction of the current world values)

Speed

(no delays, almost real-time)

Visibility & Traceability

(maximum openness to scrutiny)



Why the Blockchain Focus? (continued)

Immutability

(ledger based blockchain makes changes or deletion not possible)

Individual Control of Data

(maximum control over your own data)

Tokenization

(asset values are converted to digital tokens)

Innovation

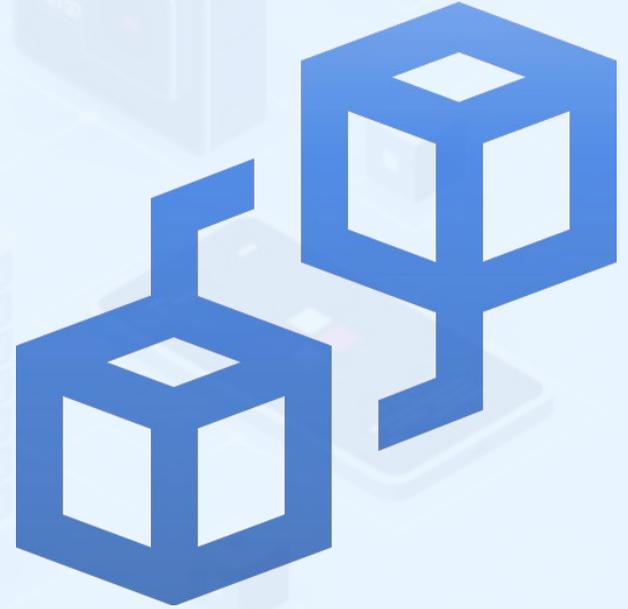
(Global R&D to improve legacy processes)

Growth Opportunity

(the business applications are immeasurable)

Unlimited Business Targets

(virtually all business types can adopt the technology)



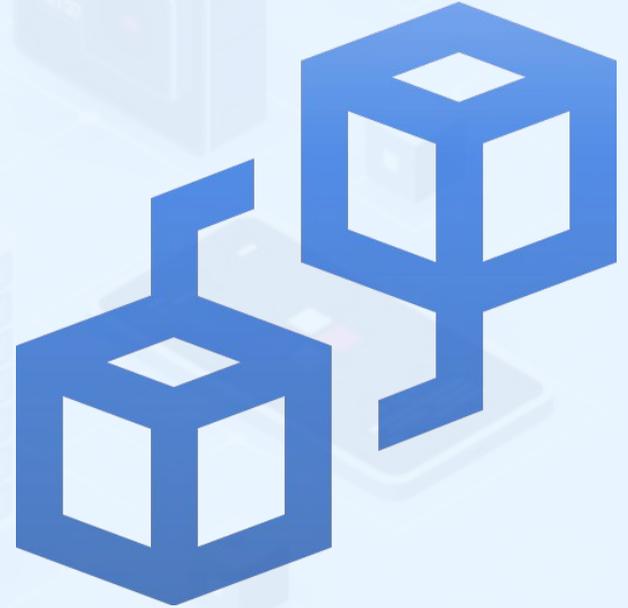
BSI - Current Tangibles

BSI has not just begun thinking about and acting on the Blockchain, as a company **BSDA** recognized during its digital mining phase that the landscape would evolve and change and **BSDA** invested into R&D focused on, and around, the Blockchain.

BSI has already launched a robust Web Engagement Platform that brings together diverse Business intent to adopt Blockchain technologies and marry this need accurately with Blockchain application and solution providers.

The current **BSI** Web Engagement Platform (WEP) can be found at www.blueskyintel.com

The **BSI** WEP already contains in excess of 1000 documented Blockchain solution providers.



BSI - Current

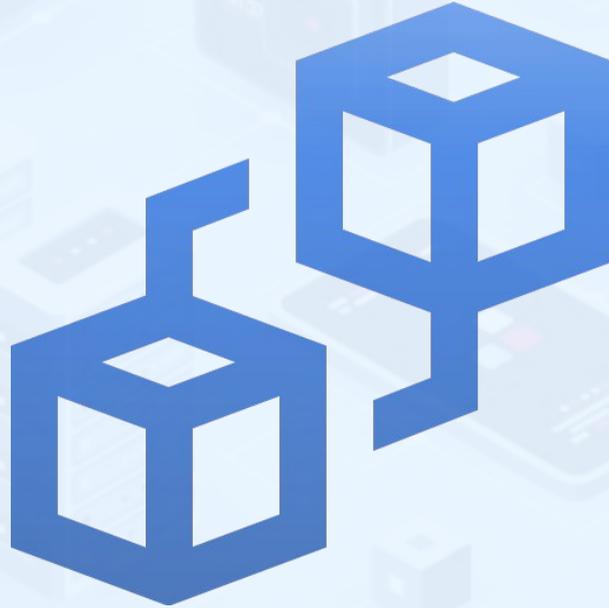
BSI has built, and already released, the first two stages of an advanced and user friendly Blockchain focused Web Engagement Platform (**WEP**).

The **WEP** has been purpose built to leverage and commercially benefit from a truly digital world and heavily utilizes **AI** to deliver a more dynamic and accurate user experience that delivers value back to all parties engaged.

The **WEP** also serves as an engagement point bringing together Blockchain focused Application/Software and Solutions Providers with potential investment interest from interested businesses and or individuals.

BSI Solutions Discovery Platform (**SDP**) currently has **1000+ Global Solutions** listed.

BSI Collaboration functionality **Co-Lab** is currently being prototyped for coding commitment and creation of the feature functionality and the ultimate deliverable. It is designed in great part to keep all users within the **BSI** platform by supporting engagement communications within the platform itself.



Blockchain Web Engagement Platform

bluesky
INTEL

The next few slides are real screen shot captures of the current live platform.



The world's leading platform for impact blockchain intelligence

BSI powers enterprises, startups and investors around the world with critical intelligence on the blockchain industry.

Know More →

Contact us at support@blueskyintel.com

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Home Solutions Landscape Insights

Discover Blockchain Solutions

Search a blockchain solution for a industry or problem statement... Reset Search

ex-smart contract, fintech, insurance, fraud detection for credit card etc.

Industries

- Insurance
- Fintech
- Healthcare
- Food Safety
- Supply Chain
- Citizen Service

Use Cases

- Auto-Settlement
- B2B Money Transfer



[Website](#) [Contact seller](#)

IBM Supply Chain Intelligence Suite Food Trust

At IBM, we do more than work. We create. We create as technologists, developers, and engineers. We create with our partners. We create with our competitors.

Headquarter
Armonk, New York, United States

Industries
Food Safety , Supply Chain

Use Cases
Fraud Detection , Food Trust , Identity and Verification , Reconciliation , Movement & Tracibility



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RightsHash

Grow Your Business and Investment On Blockchain With BSI

Blockchain Intelligence Platform



Discover Blockchain Solutions

Start Here →

Find blockchain solutions from verified database with filters specific to your industry, use-cases and size of business.



Invest in Blockchain Startups

Start Here →

We enable investors to find and connect with relevant and exciting blockchain investment opportunities in global startup and innovations.



Access Blockchain Industry Insights

Start Here →

Get curated blockchain industry insights to invest, innovate and implement blockchain solutions.

Find Blockchain Solutions For Your Enterprise From 500+ Verified Blockchain Solutions Database

Discover Blockchain Solutions

 **INSURANCE**


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Home

Solutions

Landscape

Insights

Blockchain Landscape

A source of learning about the blockchain, its use cases and it's solutions.

Sort By

Original Order Name Symbol

Filter

All Insurance Fintech Healthcare Food Safety Supply Chain Citizen Service

Digital Payments		IoT		Identity Management		Data Management		Digital Assets	
Mt B2B Money Transfer	1	Ft Food Trust	6	Iv Identity and Verification	10	R Reconciliation	14	D DeFi	19
Fd Fraud detection	2	Sh Smart Homes	7	Ca Claim Adjudication	11	Cr Civic Records	15	N NFT	20

Sort By

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All Insurance Fintech Healthcare Food Safety Supply Chain Citizen Service

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Mt B2B Money Transfer 1	Ft Food Trust 6	Iv Identity and Verification 10	R Reconciliation 14	D DeFi 19	Fd Fraud detection 2	Sh Smart Homes 7	Ca Claim Adjudication 11	Cr Civic Records 15	N NFT 20
As Auto settlement 3	Mot Movement & Tracibility 8	Sc Smart Contracts 12	EHR Electrical Health Records 16	Ds Decentralized Storage 21	We Wallets & Exchanges 4	B Biometrics 9	Vt Vaccination Tracking 13	Lr Legal Records 17	
Gp Global Payments 5			HI Hyper Ledger 18				EHR Electrical Health Records 23		

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Home Solutions Landscape Insights

Blockchain Insights

BSI is the premier resource for comprehensive insights on the global blockchain industry and proprietary research designed to empower your decision making

Select Industry Search Insights

Source: Nice Actimize

Fraud Insights from NICE Actimize



Source: Asian Development Bank

Creating Open, Honest Government Through Blockchain



Source: Zeeve

Blockchain in Insurance: Promising Disruptive Innovation



Source: WazirX

How will Blockchain Technology Impact The

Source: Appinventiv

Will Blockchain Revolutionize Healthcare? The

Source: PLOS

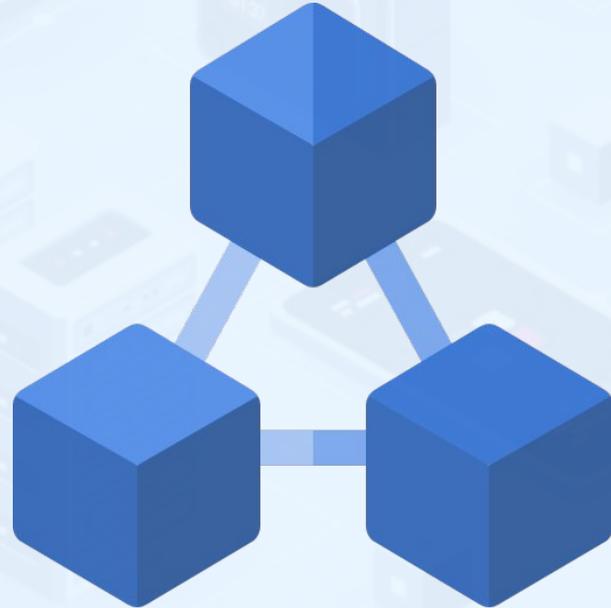
Blockchain technology in healthcare: A

Current Progress

1000+ Solutions in 6 key industry verticals listed on the platform

50+ Real-World Use Cases listed and augmented with filter capability to intelligently sort through the data output

Collaboration Platform Prototype conceptualization is ready and design is in progress



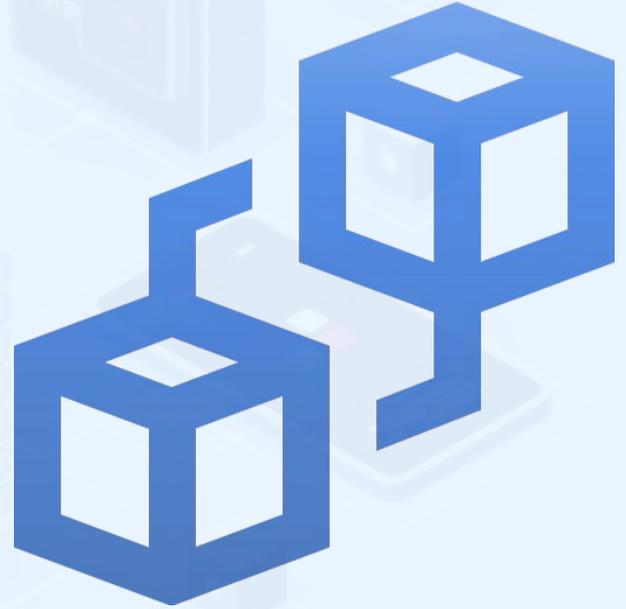
BSI - Current R&D Roadmap

BSI is developing its Web Engagement and Intelligence Platform in a staged approach.

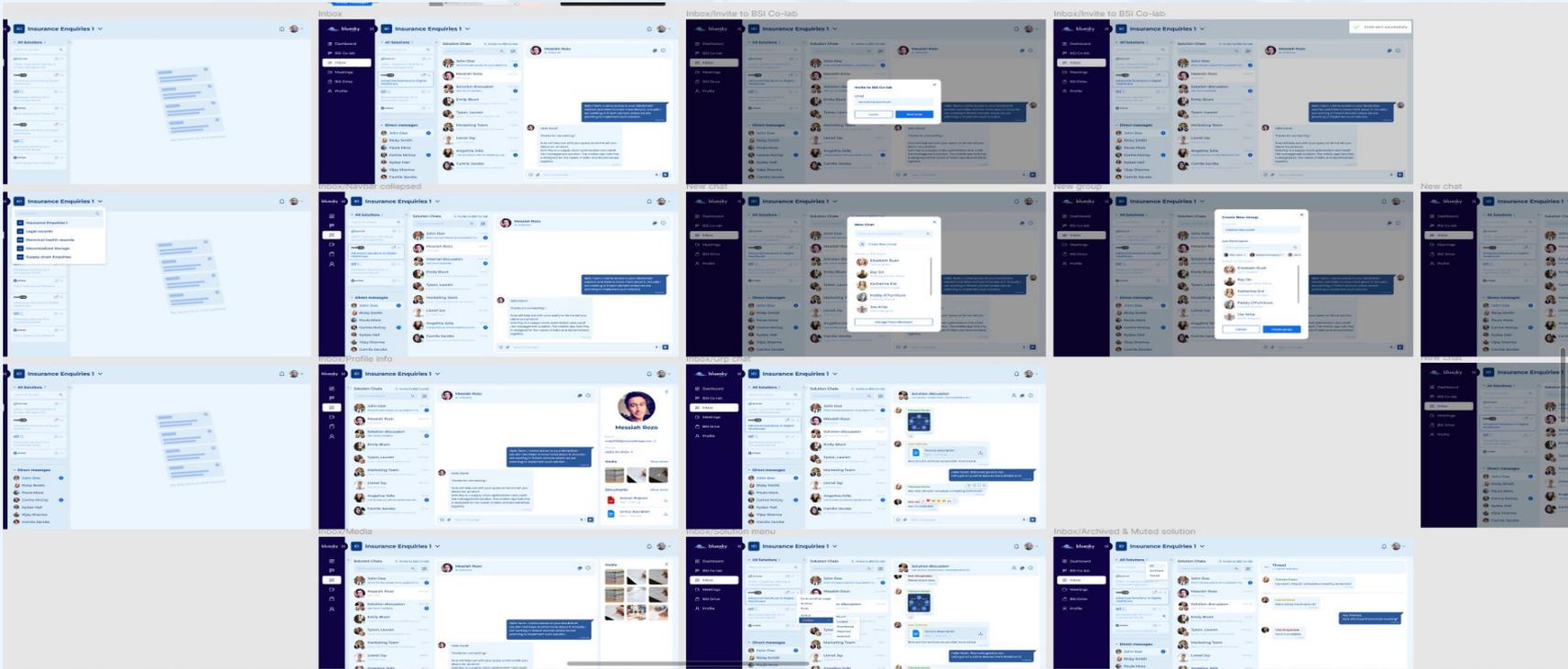
The current technical roadmap has an elevated usage level of artificial intelligence (**AI**) methodologies being utilized to provide a better business, user, and solution provider engagement experience.

The utilization of **AI** more accurately connects and matches need and requirements with the appropriate solution and professional service.

BSI is planning to launch an internal collaboration module to the web engagement platform which enables all users, businesses, and solutions providers to remain within the **BSI** platform as they engage directly with each other without the need to use external messaging and or other communication options outside of the **BSI** platform.



BSI - Platform Collaboration/Communications Design Phase



Technical Roadmap

(current predictions and subject to change)

Calendar 2023



Business Roadmap

(limited to technical related listing items on BSI platform)
(current predictions & subject to change)

Calendar 2023



BSI - R&D Methodologies

BSI utilizes a “best practices” tech stack of technology.

BSI R&D leverages “cutting edge” not “bleeding edge” technology choices.

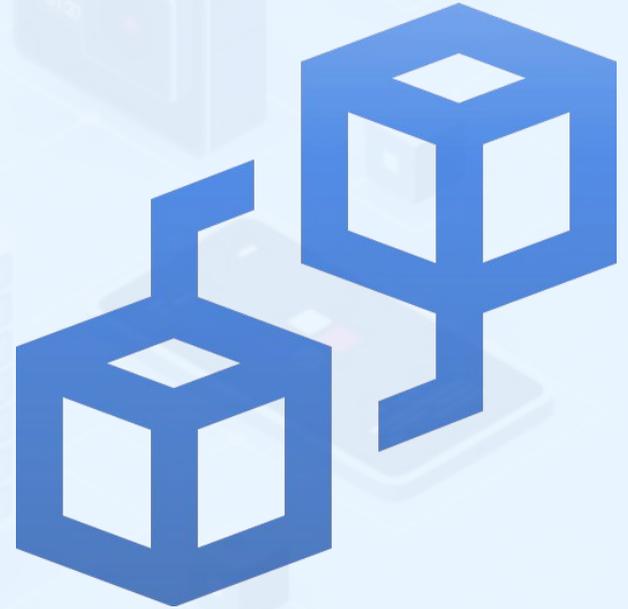
All design and development takes scale and interoperability into mind.

Security and privacy are top level concerns in all builds and deployments.

Advanced technology development choices like the use of Artificial Intelligence (AI) methods are utilized to add advanced functionality and dynamic capability.

Industry Standard and robust database solutions are implemented for maximum performance at all levels of scale and growth.

Global real-time 24X7X365 delivery of platforms and solutions is supported by a dependable web framework mainstream hosting infrastructure.



BSI - Artificial Intelligence (AI)

BSI utilizes best of breed AI tools and methods while maintaining Responsible AI practices.

Use of a human-centered design approach

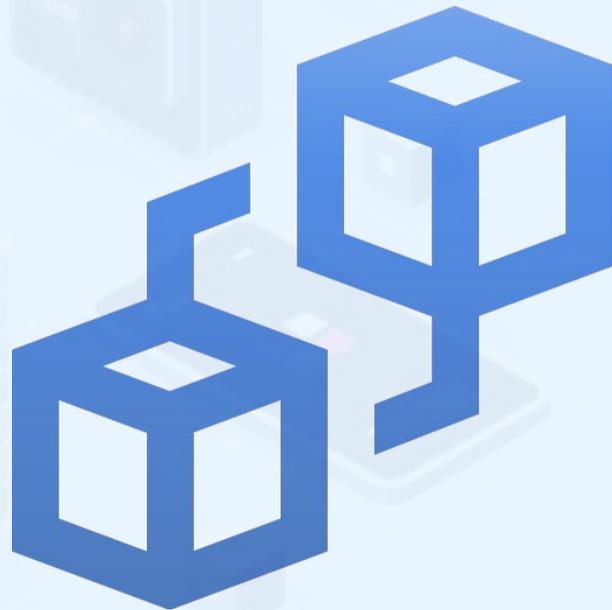
Utilization and identification of multiple metrics to assess training and monitoring

If possible and when appropriate; direct examination of raw data

Measuring and constantly understanding the limitations of our models and datasets

Continual and ongoing testing

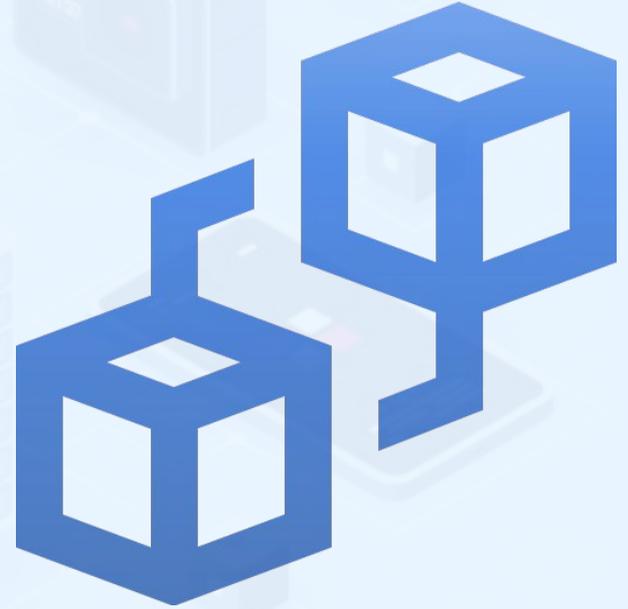
Reviewing, monitoring, maintaining, and updating of the advanced AI systems post deployment



BSI - Differentiation (a key example)

BSI with its Blockchain focused Web Engagement Platform has engineered its search and search results to be laser focused on the Blockchain with relevant and current Blockchain related data returned results.

The **BSI** search engine, unlike that of a “Google” or “Bing” type of search, is not trying to be everything to everybody in a “boil the ocean” method, and is tightly focused on the Blockchain, creating a more valuable result for the targeted audience.



BSI - The Path to Revenue & Profitability

BSI is focusing on a truly digital landscape now and for tomorrow.

BSI's Web Engagement Platform (**WEP**) provides multiple levels of revenue possibilities and attainment.

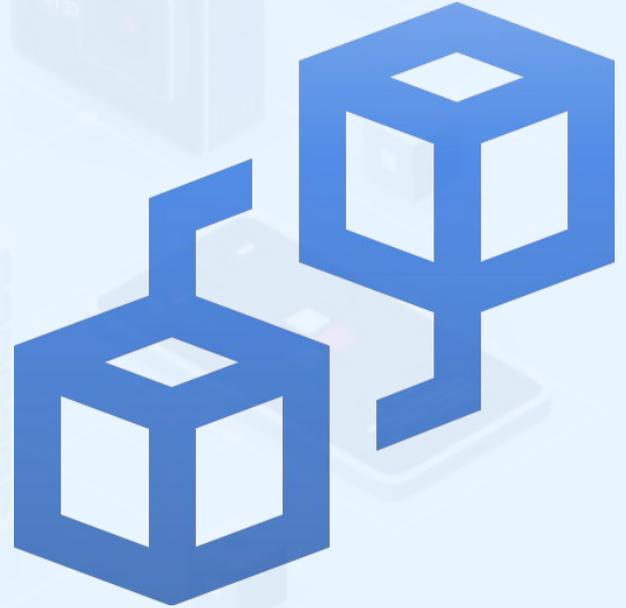
Premium subscription membership services using a monthly SaaS model create recurring revenue that grows with platform scale and adoption.

Traditional vendor marketing opportunities exploiting the specialized **WEP** and highly targeted audience create continual advertising revenue opportunities.

Professional service fees for **specialized engagement matching** become exponential as the **WEP** grows in size on a path to enterprise commercial scale.

Following permission based and privacy rules, **BSI's WEP** advantageously positions **BSI** with valuable data on real-world Business needs and solution provision. This data represents a significant proprietary Intellectual Property (**IP**) value that can be monetized in numerous ways.

BSI's beneficial and niche positioning around "everything Blockchain" positions **BSDA** as a potential "buy" versus "build" target for a larger industry player wishing to expand or consolidate positioning in the Blockchain space.



Want to learn more?

[BlueSky INTEL | Contact Us](#)

or

Contact our CEO, **Mr. Ben Gelfand**

ben.gelfand@blueskydigitalassets.com

