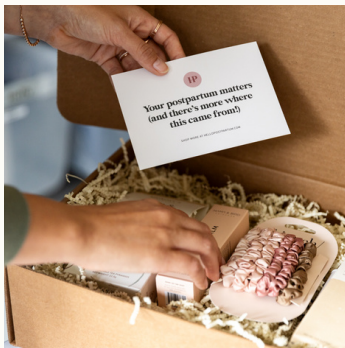


Hello Postpartum[®]

Care Beyond Leave

A corporate gifting guide to supporting motherhood with intention





We're So Glad You're Here

Most gifting programs forget the most important person: the one who just gave birth.

At Hello Postpartum, we're on a mission to change that.

When I became a mom, I was flooded with baby gifts—onesies, blankets, bottles—but no one thought to ask how I was doing. I felt completely invisible. That experience stayed with me, and it's why I started Hello Postpartum: to help new moms feel seen, supported, and celebrated. Our corporate gifting program exists so companies can do better by the people holding everything together, especially when holding a new life.

We're a small family business and a mom-owned company creating postpartum gift boxes that are beautifully packaged, clinically informed, and emotionally supportive. Everything is curated by moms, for moms, so your team feels seen and cared for.

You can explore our ready-to-gift new mom gift boxes or create something unique, all your own. Everything in our shop comes from women-owned businesses worldwide.

We can't wait to help you create something meaningful.



Carley Schweet

Founder, Hello Postpartum





Why Traditional Maternity Leave Gifts Often Fall Flat

What we've heard (and lived):

- ✗ “All I got was a baby blanket.”
- ✗ “No one remembered to send anything.”
- ✗ “The gift felt like an afterthought.”

At Hello Postpartum, we understand the top three pain points for HR teams:

It's all about the baby, not the mom/new parent.

No consistent process or standards for parental leave gifting.

A lack of time to personalize a gift from scratch, but a desire to do better.





Why Gifting Matters

Parental leave isn't just an (often unpaid) benefit—it's a transition into a new phase of life. A thoughtful, well-timed gift signals that your company sees the person, not just the policy.

Only 8% of companies include postpartum care in their return-to-work policies.

Source: McKinsey & Lean In, Women in the Workplace 2023

That's a massive gap in care and a huge missed opportunity to support the well-being of your team members after birth.

Thoughtful gifting during parental leave is a simple and tangible way to bridge that gap and show your commitment to your employee.

It's not just a nice gesture. It's a reflection of your values, your culture, and your commitment to the people who keep your company running.

When you send a Hello Postpartum gift, you send more than products. You're sending validation. Support. A message that says, "We see you."



What Moms Actually Need

Perineal care and C-section recovery support

Self-care tools for nourishment and rest

Mental health support (hi, postpartum anxiety!)

Permission to care for herself, not just the baby

Our boxes are packed with:

Recovery essentials (from peri bottles to soothing teas)

Mental wellness tools (guided journals, affirmations)

Luxurious packaging complete with handwritten notes

Optional baby-gifting add-ons, always secondary to her needs

How it Works

Whether you're gifting one employee or building a scalable program, we make it simple to support new moms with care that's personal, practical, and beautiful.

Each Gift Includes:



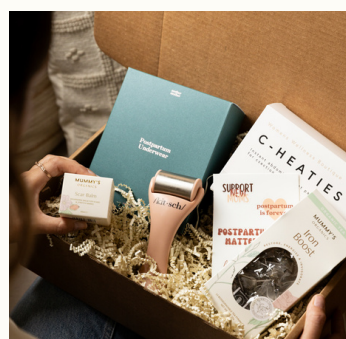
Our signature Hello Postpartum packaging

+



A handwritten note from your company

+



Crinkle fill + branded tissue paper

Add-Ons & Customization

Every company is different—and so is every postpartum. We're proud to offer flexible options to meet your needs.

- Branded note cards with your logo and message
- Bulk ordering and automated gifting
- Ready-to-gift boxes for specialized recovery
- Sustainably sourced, small-batch products
- Concierge support to help you create the perfect box



Our Most Popular Boxes



Mini New Mom Gift Box — \$49

Small but mighty, this box delivers postpartum essentials that say, “We’re thinking of you.”

Includes healing items like organic mesh underwear, hair clips, and restorative tea to ease the early days of recovery.

Great for: part-time team members, baby shower add-ons, budget-conscious bulk gifting.



New Mom Self-Care Kit — \$109

A well-rounded collection of recovery and self-care essentials.

From a mental health-supportive journal to adaptogenic chocolate, a calming bath soak, and calming herbal tea, this box offers holistic care for the fourth trimester.

Great for: full-time employees, maternity leave send-offs, remote team support.



Mega New Mom Gift Box — \$269

The ultimate postpartum experience. Packed with premium products to support both physical recovery and emotional wellbeing, including specialty care based on delivery type (vaginal or C-section). It’s luxe, intentional, and unforgettable.

Great for: leadership-level gifts, retention moments, standout benefits programs.



Let's Make It Official

Your team deserves more than a generic baby gift.

This is your moment to say: We see you. We care. We've got you.

Whether you're supporting one new mom or scaling support across your entire team, Hello Postpartum makes it easy to give a gift that actually matters.



Have questions? Need help choosing a box?

Our concierge team (a.k.a. a real mom who has been there) will walk you through your options to craft the perfect plan for your needs .

Ready to Get Started?

Email us: hi@hellopostpartum.com

Visit: hellopostpartum.com/collections/corporate-gifting

Chat Live: [schedule a time to chat](#)

Hello Postpartum®

